



Program Sponsorship Contract 2017-2018 Season

Business Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____ Email: _____

Contact Person (please print): _____

Signature: _____

Promotion Size: _____ Check #: _____ Please Invoice: _____ Credit Card: _____

V/MC/D/Amex Card # _____ Exp. Date _____ Sec. Code _____

Size	Width & Height	Ad Rate	Renewal Rate 10% Discount Contract Received by 9-8-17 Payment Received by 10-10-17	Renewal Rate 20% Discount Contract and Payment Received by 9-8-17
¼ Page Horizontal	4 ½ in. x 1 ¾ in.	\$235	\$212	\$188
¼ Page Vertical	2 1/8 in. x 3 5/8 in.	\$235	\$212	\$188
½ Page Horizontal	4 ½ in. x 3 5/8 in.	\$395	\$356	\$316
½ Page Vertical	2 ¼ in. x 7 ½ in.	\$395	\$356	\$316
Full Page	4 ½ in. x 7 ½ in.	\$600	\$540	\$480
Inside Cover (full color)	4 ½ in. x 7 ½ in.	\$865	\$779	\$692
Back Cover (full color)	4 ½ in. x 7 ½ in.	\$975	\$878	\$800

Please Check One of the Following:

- Renewal – Same copy as last year.
- Renewal – New copy and/or camera ready art attached.
- Renewal – New copy and/or camera ready art to be sent by November 10, 2017.
- New – New copy and/or camera ready art included.
- New – New copy and/or camera ready art to be sent by November 10, 2017.
- Proof before final printing.**

Terms: Sponsor agrees to pay for promotion space in the program book upon signing this contract. To reserve space, contract must be received by September 8, 2017. **Promotions must be paid and all art received by November 10, 2017.** Promotions, unless noted otherwise above, are printed in black and white. Files need to be at least 300 dpi. Promotions may be mailed or e-mailed to the address below:

Springfield Ballet
The Creamery Arts Center
411 N. Sherman Pkwy.
Springfield, MO 65802
(417) 862-1343 ext. 18
Fax: (417) 862-7877

awalden@springfieldballet.org