

Thursday, May 29, 2025

RENDEZVOUS en POINTE

Behind the Curtain



A SINGLE COLOR EVENT



SPONSORSHIP OPPORTUNITIES



2018

SINGLE COLOR
White

SECRET SPOT
Tuscan Hill



2019

SINGLE COLOR
Sapphire Blue

SECRET SPOT
Rooftop,
Kenneth E. Meyer
Alumni Center
Missouri State
University



2021

SINGLE COLOR
Aspen Gold

SECRET SPOT
Springfield
History
Museum



2022

SINGLE COLOR
Amethyst

SECRET SPOT
Farmers Park Pavilion



2023

SINGLE COLOR
Tangelo

SECRET SPOT
Soaring Eagle Farms



2024

SINGLE COLOR
Emerald Green

SECRET SPOT
Under the Tent at
Soaring Eagle
Farms



**May 29,
2025**

SINGLE COLOR
Ravishing Red

LOCATION
The Creamery Arts Center

RENDEZVOUS en POINTE

Behind the Curtain



A SINGLE COLOR EVENT

For our seventh single color spring event, we are doing things a little differently. Join us in ravishing red at The Creamery Arts Center for Rendezvous en Pointe: Behind the Curtain.

Philanthropic and arts supporters will still enjoy delicious food, delightful drinks, our collaboration with local musicians and artists, and special performances by Springfield Ballet students. They will also experience our studios and interact with our faculty and staff as we showcase our growth goals and specific needs for new space.

As we approach our 50th anniversary serving the Springfield community, in order to continue our impact and meet demand, we need to expand. Your sponsorship of Rendezvous en Pointe: Behind the Curtain will launch our fundraising campaign and support the future growth of Springfield Ballet.

PRESENTING | \$5,000

- Two (2) tables of 8
- Wine at the table
- Inclusion in all event marketing materials
- Recognition night of the event and on event signage
- Premium placement of full page ad in the event program
- Recognition in Springfield Ballet's season program and on the Ballet's social media
- Two (2) platinum season tickets to the 2025-2026 Springfield Ballet season

PRODUCER | \$2,500

- One (1) table of 8
- Half (½) page ad in event program
- Recognition on event signage, in Springfield Ballet's season program and on the Ballet's social media

CHOREOGRAPHER | \$1,000

- One (1) table of 8
- Recognition on event signage, in the event program and Springfield Ballet's season program

ARTIST | \$500

- Reserved seating for four (4)
- Recognition in the event program

INDIVIDUAL TICKETS | \$150

EVENT PROGRAM ADS

Elegant full-color advertisements are available for purchase in our 5"x8" printed event program

PRESS-READY AD FILES DUE MAY 1, 2025

Instructions will be provided once ad space is secured.

FULL PAGE \$800

HALF PAGE \$500

QUARTER PAGE \$300

To secure your sponsorship contact us at 417.862.1343 or alind@springfieldballet.org



New Space Needs



CURRENT SQ FT 4,686
NEED 17,350 SQ FT
Need 20 FT Ceilings



20%
Increase in
Enrollment

30%
Increase in
Cast Size



THIS IS THE MOST UNIQUE EVENT IN SPRINGFIELD-WITH EACH YEAR HAVING A DIFFERENT COLOR THEME AND UNUSUAL LOCATION IT ALWAYS FEELS NEW AND FRESH. MY FAVORITE PART IS SEEING THE DANCERS-IT IS SPECIAL TO WATCH SUCH A PROFESSIONAL PERFORMANCE IN AN INTIMATE SETTING. WE LOOK FORWARD TO THIS EVENT EACH YEAR.

EVENT ATTENDEE



RENDEZVOUS en POINTE

Behind the Curtain



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We look forward to helping you align your business, foundation or personal philanthropic intentions with one of our Rendezvous en Pointe sponsorship opportunities.

Please contact us at 417.862.1343
or alind@springfieldballet.org

springfieldballet.org



Springfield Ballet, Inc. is a not-for-profit organization dedicated to advancing the art of ballet through premier education, performance, outreach and collaboration

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2025 SPONSORSHIP & ADVERTISING PLEDGE

Please print all names legibly and exactly as they should appear in all event materials and promotions.

BUSINESS OR INDIVIDUAL NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

CONTACT _____ EMAIL _____ PHONE _____

SPONSORSHIP LEVELS

PRESENTING
\$5,000
Includes
full-page
program ad

PRODUCER
\$2,500
Includes
half-page
program ad

CHOREOGRAPHER
\$1,000

ARTIST
\$500

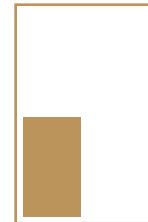
PROGRAM ADS



FULL PAGE
\$800
5"X8"
Includes logo
on website



HALF PAGE
\$500
5"X3.88"
Includes logo
on website



QUARTER PAGE
\$300
2.25"X3.88"

Press-ready ad files due May 1, 2025. All ads are COLOR with NO BLEED.

Send high-resolution (300dpi) artwork to info@springfieldballet.org. Accepted file formats: PDF, CMYK, JPG, AI, EPS, PSD

Sponsorship Level Total \$ _____ Program Ad Total \$ _____ Overall Total \$ _____

BILLING INFORMATION

CHECK Payable to Springfield Ballet
MAIL TO: Springfield Ballet
411 N. Sherman Pkwy.
Springfield, MO 65802

INVOICE

CREDIT CARD Visa, Mastercard, Discover, AmEx

Card number: _____

Expiration date: _____

3-Digit verification code: _____

TERMS

• By signing this pledge, the business/individual listed above is committing to payment of the full amount selected by May 1, 2025 unless other arrangements are made

OTHER DETAILS

• Ad creation is the responsibility of the business/individual

PRINTED NAME _____ SIGNATURE _____ DATE _____