Rendezvous en Pointe

Single Color Secret Spot

Saturday April 2, 2022

Sponsorship Packet
2018
SINGLE COLOR
White
SECRET SPOT
Tuscan Hill

2019
SINGLE COLOR
Sapphire Blue
SECRET SPOT
Rooftop, Kenneth E. Meyer Alumni Center
Missouri State University

2021
SINGLE COLOR
Aspen Gold
SECRET SPOT
Springfield History Museum

2022
RENEDEZVOUS enPointe
SINGLE COLOR
SECRET SPOT

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UNIQUE EVENT

Springfield Ballet is pleased to present its fourth Rendezvous en Pointe event. This one-night affair combines the classic appeal of a themed color party with the mystique of a secret venue. This year’s color will be revealed in the weeks leading up to the event with the exact location details unveiled just prior to the event. Slated for an unexpected location in the Springfield area, Rendezvous en Pointe will host 200+ philanthropic and arts supporters in an elegant evening of delight including dinner, live music, an inspiring performance by Springfield Ballet students, exclusive VIP reception, a live and silent auction and more.

MARBEE - $10,000

• Three (3) premium tables of 10 for a total of 30 seats
• Limousine service to and from the event for 10
• Valet parking
• Access to hosted VIP party
• Wine at your table
• Cocktail of choice available at your table
• Private waitstaff
• Inclusion in all event marketing materials

PRESENTING - $5,000

• Two (2) tables of 10
• Wine at the table
• Private waitstaff
• Access to hosted VIP party
• Inclusion in all event marketing materials
• Recognition night of the event and on event signage

PRODUCER - $2,500

• One (1) table of 10
• Access to hosted VIP party
• Half (½) page ad in event program

CHOREOGRAPHER - $1,000

• One (1) table of 10
• Recognition on event signage, in the event program and Springfield Ballet’s season program

ARTIST – $500

• Reserved seating for four (4)
• Recognition in the event program

EVENT PROGRAM ADS

Elegant full-color advertisements are available for purchase in Rendezvous en Pointe’s 8½”x11” printed event program

FULL PAGE | $800
HALF PAGE | $500
QUARTER PAGE | $300

Press-ready ad files due March 11, 2022
Instructions will be provided once ad space is secured.

To secure your sponsorship contact Abigail Lind at 417.862.1343 or alind@springfieldballet.org
AN IMPORTANT MISSION

In its fifth decade of premier ballet instruction in the Ozarks, Springfield Ballet continues its growth as a not-for-profit organization dedicated to supporting the community's underserved populations through its outreach and education initiatives, including

DANCE CHANCE

After-school dance instruction offered at no cost for students in local Title-1 elementary schools. More than 1500 students have benefited from these classes.

PERFORMANCES FOR SECOND GRADERS

Since 1996, Springfield Ballet has transported and hosted free of charge second grade Springfield Public Schools students at a live, abridged performance of *The Nutcracker* or our spring production, connecting them to the art of ballet as part of the Any Given Child initiative.

WORKSHOPS

These low-cost instructional classes for boys and girls in the community provide a well-rounded introduction to the art and movement of ballet.

SCHOLARSHIPS

Full and partial tuition scholarships are given to more than 25 Springfield Ballet students each year to further their training and development.
SPRINGFIELD BALLET, INC. IS A NOT-FOR-PROFIT ORGANIZATION DEDICATED TO ADVANCING THE ART OF BALLET THROUGH PREMIER EDUCATION, PERFORMANCE, OUTREACH AND COLLABORATION

RENNDEZVOUS en Pointe
SINGLE COLOR SECRET SPOT

We look forward to helping you align your business, foundation or personal philanthropic intentions with one of our Rendezvous en Pointe sponsorship opportunities.

Please contact Abigail Lind at 417.862.1343 or alind@springfieldballet.org

springfieldballet.org
2022 SPONSORSHIP & ADVERTISING PLEDGE

Please print all names legibly and exactly as they should appear in all event materials and promotions.

BUSINESS OR INDIVIDUAL NAME
____________________________________________________________________________________________________________________

ADDRESS
________________________________________________________________________________________________________________________________________

CITY __________________________________________ STATE __________________________________________ ZIP CODE __________________________________

CONTACT _____________________________________ EMAIL __________________________________________ PHONE _______________________________________

SPONSORSHIP LEVELS

☐ MARQUEE $10,000
Includes full-page back cover ad

☐ PRESENTING $5,000
Includes full-page program ad

☐ PRODUCER $2,500
Includes half-page program ad

☐ CHOREOGRAPHER $1,000

☐ ARTIST $500

PROGRAM ADS

☐ FULL PAGE $800
8”X10.5” Includes logo on website

☐ HALF PAGE $500
8”X5” Includes logo on website

☐ QUARTER PAGE $300
3.75”X5”

Press-ready ad files due March 11, 2022. All ads are COLOR with NO BLEED.
Send high-resolution (300dpi) artwork to art@springfieldballet.org. Accepted file formats: PDF, CMYK, JPG, AI, EPS, PSD

Sponsorship Level Total $________________________ Program Ad Total $________________________ Overall Total $________________________

BILLING INFORMATION

☐ CHECK Payable to Springfield Ballet
MAIL TO: Springfield Ballet
411 N Sherman Pkwy.
Springfield, MO 65802

☐ INVOICE

☐ CREDIT CARD Visa, Mastercard, Discover, AmEx
Card number: ____________________________________________
Expiration date: __________________________________________
3-Digit verification code: __________________________________

TERMS

• By signing this pledge, the business/individual listed above is committing to payment of the full amount selected by March 19, 2022 unless other arrangements are made

• The business/individual understands that the location and color of Rendezvous en Pointe is a secret until announced by Springfield Ballet, and agrees to not disclose any details of the event until they have been made public by Springfield Ballet

PRINTED NAME______________________________ SIGNATURE _______________________________ DATE ________________