

RENDEZVOUS *en Pointe*

SINGLE COLOR  SECRET SPOT

Saturday April 2, 2022

SPONSORSHIP PACKET





SINGLE COLOR
White
SECRET SPOT
Tuscan Hill

2018



2019

SINGLE COLOR
Sapphire Blue

SECRET SPOT
Rooftop, Kenneth E.
Meyer Alumni Center
Missouri State University



2021

SINGLE COLOR
Aspen Gold

SECRET SPOT
Springfield History
Museum



RENDEZVOUS
en Pointe

SINGLE COLOR
SECRET SPOT

2022

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A UNIQUE EVENT

Springfield Ballet is pleased to present its fourth Rendezvous en Pointe event. This one-night affair combines the classic appeal of a themed color party with the mystique of a secret venue. This year's color will be revealed in the weeks leading up to the event with the exact location details unveiled just prior to the event. Slated for an unexpected location in the Springfield area, Rendezvous en Pointe will host 200+ philanthropic and arts supporters in an elegant evening of delight including dinner, live music, an inspiring performance by Springfield Ballet students, exclusive VIP reception, a live and silent auction and more.

MARQUEE - \$10,000

- Three (3) premium tables of 10 for a total of 30 seats
- Limousine service to and from the event for 10
- Valet parking
- Access to hosted VIP party
- Wine at your table
- Cocktail of choice available at your table
- Private waitstaff
- Inclusion in all event marketing materials
- Recognition night of the event and on event signage
- Back cover ad in the event program
- Recognition in Springfield Ballet's season program
- Speaking opportunity at the event as it relates to your support for the arts and our mission
- Four (4) platinum season tickets to the 2022-2023 Springfield Ballet season

PRESENTING - \$5,000

- Two (2) tables of 10
- Wine at the table
- Private waitstaff
- Access to hosted VIP party
- Inclusion in all event marketing materials
- Recognition night of the event and on event signage
- Premium placement of full page ad in the event program
- Recognition in Springfield Ballet's season program
- Two (2) platinum season tickets to the 2022-2023 Springfield Ballet season
- Valet parking

PRODUCER - \$2,500

- One (1) table of 10
- Access to hosted VIP party
- Half (½) page ad in event program
- Recognition on event signage and in Springfield Ballet's season program
- Valet parking

CHOREOGRAPHER - \$1,000

- One (1) table of 10
- Recognition on event signage, in the event program and Springfield Ballet's season program

ARTIST - \$500

- Reserved seating for four (4)
- Recognition in the event program

EVENT PROGRAM ADS

Elegant full-color advertisements are available for purchase in Rendezvous en Pointe's 8½"x11" printed event program

FULL PAGE | \$800

HALF PAGE | \$500

QUARTER PAGE | \$300

Press-ready ad files due
March 11, 2022

Instructions will be provided
once ad space is secured.

To secure your sponsorship contact [Abigail Lind](mailto:alind@springfieldballet.org) at 417.862.1343 or alind@springfieldballet.org



AN IMPORTANT MISSION

In its fifth decade of premier ballet instruction in the Ozarks, Springfield Ballet continues its growth as a not-for-profit organization dedicated to supporting the community's underserved populations through its outreach and education initiatives, including

DANCE CHANCE

After-school dance instruction offered at no cost for students in local Title-I elementary schools. More than 1500 students have benefited from these classes.

PERFORMANCES FOR SECOND GRADERS

Since 1996, Springfield Ballet has transported and hosted free of charge second grade Springfield Public Schools students at a live, abridged performance of *The Nutcracker* or our spring production, connecting them to the art of ballet as part of the Any Given Child initiative.

WORKSHOPS

These low-cost instructional classes for boys and girls in the community provide a well-rounded introduction to the art and movement of ballet.

SCHOLARSHIPS

Full and partial tuition scholarships are given to more than 25 Springfield Ballet students each year to further their training and development.



SPRINGFIELD BALLET, INC. IS A NOT-FOR-PROFIT ORGANIZATION
DEDICATED TO ADVANCING THE ART OF BALLET THROUGH PREMIER EDUCATION,
PERFORMANCE, OUTREACH AND COLLABORATION

RENDEZVOUS

en Pointe

SINGLE COLOR  SECRET SPOT

We look forward to helping you align your business, foundation or personal philanthropic intentions with one of our Rendezvous en Pointe sponsorship opportunities.

Please contact Abigail Lind at 417.862.1343
or alind@springfieldballet.org

springfieldballet.org

April 2, 2022



2022 SPONSORSHIP & ADVERTISING PLEDGE

Please print all names legibly and exactly as they should appear in all event materials and promotions.

BUSINESS OR INDIVIDUAL NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

CONTACT _____ EMAIL _____ PHONE _____

SPONSORSHIP LEVELS

☐ **MARQUEE**

\$10,000

Includes
full-page
back cover ad

☐ **PRESENTING**

\$5,000

Includes
full-page
program ad

☐ **PRODUCER**

\$2,500

Includes
half-page
program ad

☐ **CHOREOGRAPHER**

\$1,000

☐ **ARTIST**

\$500

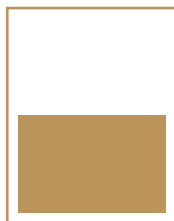
PROGRAM ADS



☐ **FULL PAGE**

\$800

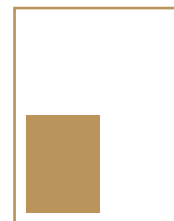
8"X10.5"
Includes logo on
website



☐ **HALF PAGE**

\$500

8"X5"
Includes logo on
website



☐ **QUARTER PAGE**

\$300

3.75"X5"

Press-ready ad files due March 11, 2022. All ads are COLOR with NO BLEED.

Send high-resolution (300dpi) artwork to art@springfieldballet.org. Accepted file formats: PDF, CMYK, JPG, AI, EPS, PSD

Sponsorship Level Total \$ _____ Program Ad Total \$ _____ Overall Total \$ _____

BILLING INFORMATION

☐ **CHECK** Payable to Springfield Ballet

MAIL TO: Springfield Ballet
411 N. Sherman Pkwy.
Springfield, MO 65802

☐ **INVOICE**

☐ **CREDIT CARD** Visa, Mastercard, Discover, AmEx

Card number: _____

Expiration date: _____

3-Digit verification code: _____

TERMS

- By signing this pledge, the business/individual listed above is committing to payment of the full amount selected by March 19, 2022 unless other arrangements are made
- The business/individual understands that the location and color of Rendezvous en Pointe is a secret until announced by Springfield Ballet, and agrees to not disclose any details of the event until they have been made public by Springfield Ballet

OTHER DETAILS

- Ad creation is the responsibility of the business/individual

PRINTED NAME _____ SIGNATURE _____ DATE _____