



## Sponsor Levels & Benefits

**November 22, 2020**  
**2:00 - 4:00 pm**  
**VIP entry opens at 1:30 pm**  
**Hickory Hills Country Club**

***Our Mission Depends on You!*** Your support of this event provides Springfield Ballet resources to increase its impact on Springfield-area families through outreach and tuition scholarship opportunities, and the ability to provide professional quality one-of-a-kind performances. By becoming a sponsor, you are united with the Ballet in fulfilling its mission *to advance the art of ballet through premier education, performance, outreach and collaboration.*

***Thank you for your contribution.***

### **Nutcracker: \$4,000+**

***(Tax-deductible amount based on benefits received):***

- Special Mention at the event as a presenting event sponsor
- One VIP table of 12 at the event **(Value: \$540)**
  - o includes VIP seating and early entry to event
  - o additional small plate of appetizers at table
- Eight (8) Platinum Season tickets to Springfield Ballet's 2020-2021 season
  - o includes *The Nutcracker* (December 18-23) and *Cinderella* (April 16-18, 2021) **(Value: \$408)**
- Full page business promotion in Springfield Ballet's season program **(Value: \$600)**
- Highlighted name and logo inclusion on all printed materials
- Name and logo inclusion on solo social media posts
- Highlighted listing in *The Nutcracker Cookies & Cocoa* section of season program
- Company Spotlight in *En Pointe at Springfield Ballet*, a monthly e-newsletter
- Name listing and website link on event website to sponsor's business site

## **Clara: \$3,000 – 3,999**

*(Tax-deductible amount based on benefits received):*

- One table of 12 at the event **(Value: \$420)**
- Half page business promotion in Springfield Ballet's season program **(Value: \$395)**
- Eight (8) Gold tickets to *The Nutcracker* production, December 18-23 **(Value: \$232)**
- Name and logo inclusion on printed materials
- Name and logo inclusion on shared social media posts
- Listing in *The Nutcracker Cookies & Cocoa* section of season program
- Name listing and website link on event website to sponsor's business site

## **Prince: \$2,000 - 2,999**

*(Tax-deductible amount based on benefits received):*

- Six (6) tickets to the event **(Value: \$210)**
- Quarter page business promotion in Springfield Ballet's season program **(Value: \$235)**
- Six (6) Gold tickets to *The Nutcracker* production, December 18-23 **(Value: \$168)**
- Name and logo inclusion on printed press materials for the event OR name and logo inclusion on shared social media posts
- Listing in *The Nutcracker Cookies & Cocoa* section of season program
- Name listing and website link on event website to sponsor's business site

## **Toy Soldier: \$1,000 - 1,999**

*(Tax-deductible amount based on benefits received):*

- Four (4) tickets to the event **(Value: \$140)**
- Four (4) Gold tickets to *The Nutcracker* production, December 18-23 **(Value: \$112)**
- Listing in *The Nutcracker Cookies & Cocoa* section of season program
- Name listing and website link on event website to sponsor's business site