



Season Program Sponsorship Contract July 2021 - June 2022

Business Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____ Email: _____

Contact Person (please print): _____

Signature: _____

Promotion Size: _____ Check #: _____ Please Invoice: _____ Credit Card: _____

V/MC/D/Amex Card # _____ Exp. Date _____ Sec. Code _____

Size	Width & Height	Ad Rate	Renewal Rate 10% Discount Contract and Payment Received by October 15, 2021
¼ Page Horizontal	4 ½ in. x 1 ¾ in.	\$275.00	\$247.50
¼ Page Vertical	2 1/8 in. x 3 5/8 in.	\$275.00	\$247.50
½ Page Horizontal	4 ½ in. x 3 5/8 in.	\$450.00	\$405.00
½ Page Vertical	2 ¼ in. x 7 ½ in.	\$450.00	\$405.00
Full Page	4 ½ in. x 7 ½ in.	\$650.00	\$585.00
Inside Cover (full color)	4 ½ in. x 7 ½ in.	\$900.00	\$810.00
Back Cover (full color)	4 ½ in. x 7 ½ in.	\$1,000	\$900.00

Please check one of the following:

- Renewal – same copy as last year.
- Renewal – new copy and/or camera ready art attached.
- Renewal – new copy and/or camera ready art to be provided to Springfield Ballet by November 19, 2021.
- New – new copy and/or camera ready art included.
- New – new copy and/or camera ready art to be provided to Springfield Ballet by November 19, 2021.
- Proof before final printing.**

Terms: Sponsor agrees to pay for promotional space in Springfield Ballet's 2021-2022 season program (*The Nutcracker* and *Coppélia*) upon signing this contract. To reserve space, contract and payment must be received by October 15, 2021. **Any new artwork must be received by November 19, 2021.** Promotions are printed in black and white, unless noted otherwise above. Files need to be at least 300 dpi. Please mail or e-mail this contract and new artwork to either of the addresses below:

Springfield Ballet
The Creamery Arts Center
411 N. Sherman Pkwy.
Springfield, MO 65802
(417) 862-1343 ext. 30301

Attn.: Ashley Walden, awalden@springfieldballet.org

Thank you for your season support!