



Season Program Sponsorship Contract July 2020 - June 2021

Business Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____ Email: _____

Contact Person (please print): _____

Signature: _____

Promotion Size: _____ Check #: _____ Please Invoice: _____ Credit Card: _____

V/MC/D/Amex Card # _____ Exp. Date _____ Sec. Code _____

Size	Width & Height	Ad Rate	Renewal Rate 10% Discount Contract and Payment Received by 10.16.2020
¼ Page Horizontal	4 ½ in. x 1 ¾ in.	\$235	\$212
¼ Page Vertical	2 1/8 in. x 3 5/8 in.	\$235	\$212
½ Page Horizontal	4 ½ in. x 3 5/8 in.	\$395	\$356
½ Page Vertical	2 ¼ in. x 7 ½ in.	\$395	\$356
Full Page	4 ½ in. x 7 ½ in.	\$600	\$540
Inside Cover (full color)	4 ½ in. x 7 ½ in.	\$865	\$779
Back Cover (full color)	4 ½ in. x 7 ½ in.	\$975	\$878

Please check one of the following:

- Renewal – same copy as last year.
- Renewal – new copy and/or camera ready art attached.
- Renewal – new copy and/or camera ready art to be provided to Springfield Ballet by November 15, 2019.
- New – new copy and/or camera ready art included.
- New – new copy and/or camera ready art to be provided to Springfield Ballet by November 15, 2019.
- Proof before final printing.**

Terms: Sponsor agrees to pay for promotional space in Springfield Ballet’s 2020-2021 season program (*The Nutcracker* and *Cinderella*) upon signing this contract. To reserve space, contract and payment must be received by October 16, 2020. **Any new artwork must be received by November 16, 2020.**

Promotions, unless noted otherwise above, are printed in black and white. Files need to be at least 300 dpi. Please mail or e-mail this contract and new artwork to any of the addresses below:

Springfield Ballet
The Creamery Arts Center
411 N. Sherman Pkwy.
Springfield, MO 65802
(417) 862-1343 ext. 15

Attn.: Ashley Walden, awalden@springfieldballet.org

Thank you for your season support!