

2nd Annual

RENDEZVOUS *en Pointe*

SINGLE COLOR  SECRET SPOT

5.4.2019

**SPONSORSHIP
PACKET**

RENDEZVOUS
en Pointe
SINGLE COLOR SECRET SPOT

Presenting Sponsor


LAQUINTA
INN & SUITES
SPRINGFIELD SOUTH
&
AIRPORT PLAZA


LAQUINTA
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SPRINGFIELD SOUTH


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AN IMPORTANT *Mission*

In its fifth decade of premier ballet instruction in the Ozarks, Springfield Ballet continues its growth as a not-for-profit organization dedicated to supporting the community's underserved populations through its outreach and education initiatives, including:

DANCE CHANCE

After-school dance instruction offered at no cost for students in eight local Title-1 elementary schools. More than 800 students have benefited from these classes.

SECOND GRADE PERFORMANCES

Since 1996, Springfield Ballet has bused and hosted all second grade Springfield Public Schools students to live, abridged performances of *The Nutcracker*, connecting them to the art of ballet as part of the Any Given Child initiative.

WORKSHOPS

These low-cost instructional classes for children and senior citizens in the community provide a well-rounded introduction to the art and movement of ballet.

SCHOLARSHIPS

Full and partial tuition scholarships are given to more than 20 Springfield Ballet students each year to further their training and development.

May 4

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2019

A UNIQUE *Event*

Springfield Ballet is pleased to announce its second annual Rendezvous en Pointe event. This one-night affair combines the classic appeal of a themed color party with the mystique of a secret venue. This year's color will be revealed in the weeks leading up to the event with the exact location details unveiled when tickets are distributed days before the event. Slated for an outdoor urban location in the Springfield area, Rendezvous en Pointe will host 200+ philanthropic and arts supporters in a unique evening of delight including dinner, live music, an inspiring performance by Springfield Ballet students, exclusive VIP reception and a silent auction.

\$7,000 PRESENTING SPONSOR

- Listed as presenting sponsor
- Signage with logo at event
- Name and logo on all event materials and marketing
- Back cover ad (full page) of printed program
- Speaking opportunity at the event as it relates to your support for the arts
- Access to off-site **VIP Party*** and **VIP Area,**** with first viewing of auction items
- Premium table of 8 with table signage and table scape done by a designer
- Private cocktail server at table
- Complimentary wine on table
- Limo transportation to and from event (pick up and drop off in one location)

\$5,000 VIP SPONSOR

- Listed as **VIP sponsor**
- Signage with logo in **VIP Party*** & at **VIP Area****
- Additional logoed opportunities on one of the following: wristbands, napkins, or drinkware
- Full page ad in printed program
- Access to off-site **VIP Party** and **VIP Area**, with first viewing of auction items
- Premium table of 8 with table signage and table scape done by a designer
- Private cocktail server at table
- Complimentary wine on table
- Valet parking

\$2,500 PRODUCER

- Name listed as sponsor of the event in printed materials
- Half page ad in printed program
- Access to off-site **VIP Party*** and **VIP Area,**** with first viewing of auction items
- Premium table of 8 with table signage
- Private cocktail server at table
- Complimentary wine on table
- Valet parking

\$1,750 CHOREOGRAPHER

- Name listed as table sponsor
- Quarter page ad in printed program
- Reserved table of 8 with table signage
- Shared cocktail server at table
- **VIP Upgrade:** For \$250 more, you can join us at our **VIP Party*** and have access to our special **VIP Area **** throughout the event

VIP PARTY & VIP AREA

* **VIP Party**—1 hour before main event, held off-site at The Creamery Arts Center. Includes valet parking and early viewing of auction items. *Transportation to the main event area and back will be provided.*

** **VIP Area**—at the main event location, an exclusive open bar offering premium liquor.

To secure your sponsorship contact Ashley Walden at 417.862.1343 or awalden@springfieldballet.org



EVENT PROGRAM *Ads*

Elegant full-color advertisements are available for purchase in
Rendezvous en Pointe's 8 ½" x 11" event program:

Full page | \$800

Half page | \$500

Quarter page | \$300

Press-ready ad files due March 8, 2019.

Instructions will be provided once ad space is secured.





Passion for dance.
Poise for life.

SPRINGFIELD BALLET, INC.
IS A NOT-FOR-PROFIT
ORGANIZATION DEDICATED
TO ADVANCING THE ART OF
BALLET THROUGH
PREMIER EDUCATION,
PERFORMANCE, OUTREACH
AND COLLABORATION

RENDEZVOUS

en Pointe

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We look forward to helping you align your business, foundation or personal sponsorship intentions with one of our **Rendezvous en Pointe** underwriting opportunities.

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springfieldballet.org

The Creamery Arts Center • 411 North Sherman Parkway • Springfield, MO 65802