







2021

A UNIQUE EVENT

pringfield Ballet is pleased to announce its third annual Rendezvous en Pointe event. This one-night affair combines the classic appeal of a themed color party with the mystique of a secret venue. This year's color is Aspen gold, a warm nature-inspired yellow perfect for early spring. The exact location details will be unveiled when tickets are distributed days before the event. Slated for an outdoor location in the Springfield area, Rendezvous en Pointe will host 200+ philanthropic and arts supporters in a unique evening of delight including dinner, live music, an inspiring performance by Springfield Ballet students, exclusive VIP reception and a silent auction.

\$3,500 PRESENTING CO-SPONSOR

- Listed as presenting co-sponsor
- Signage with logo at event
- Name and logo on all event materials and marketing
- Back cover ad (half page) of printed program
- Speaking opportunity at the event as it relates to your support for the arts
- Access to VIP Party* and VIP Area,**
 with first viewing of auction items
- Two (2) premium tables of 8 with table signage and table scape done by a designer
- Complimentary wine on table
- Transportation to and from event (pick up and drop off in one location)
- Two (2) season tickets to the 2021-2022 Springfield Ballet season





 VIP Party-1 hour before main event. Includes valet parking and early viewing of auction items.

\$2,400 VIP SPONSOR

- Listed as VIP sponsor
- Signage with logo at VIP Party* & VIP Area**
- Additional logoed opportunities on one of the following: wristbands, napkins, or drinkware
- Full page ad in printed program
- Access to VIP Party* & VIP Area**,
 with first viewing of auction items
- Premium table of 8 with table signage and table scape done by a designer
- Complimentary wine on table
- Valet parking

\$1,250 CHOREOGRAPHER

- Name listed as table sponsor
- Quarter page ad in printed program
- Reserved table of 8 with table signage
- VIP Upgrade: For \$250 more, upgrade your sponsorship and join us at the VIP Party* and have access to our special VIP Area ** throughout the event

** VIP Area—at the main event location, an exclusive open bar offering premium liquor.

EVENT PROGRAM 77

Elegant full-color advertisements are available for purchase in Rendezvous en Pointe's 8½" x 11" event program:

Full page | \$800

Half page | \$500

Quarter page | \$300

Press-ready ad files due April 1, 2021. Instructions will be provided once ad space is secured.

To secure your sponsorship contact Ashley Walden at 417.862.1343 or awalden@springfieldballet.org



AN IMPORTANT MISSION

In its fifth decade of premier ballet instruction in the Ozarks,
Springfield Ballet continues its growth as a not-for-profit organization
dedicated to supporting the community's underserved populations
through its outreach and education initiatives, including:

Pance Chance

After-school dance instruction offered at no cost for students in eight* local Title-1 elementary schools. More than 1500 students have benefited from these classes.

TECOND GRADE PERFORMANCES

Since 1996, Springfield Ballet has transported and hosted* all second grade Springfield Public Schools students to live, abridged performances of The Nutcracker, connecting them to the art of ballet as part of the Any Given Child initiative.

Workshops

These low-cost instructional classes for boys and girls in the community provide a well-rounded introduction to the art and movement of ballet.

TCHOLARSHIPS

Full and partial tuition scholarships are given to more than 25 Springfield Ballet students each year to further their training and development.





SPRINGFIELD BALLET, INC. IS A NOT-FOR-PROFIT ORGANIZATION

DEDICATED TO ADVANCING THE ART OF BALLET THROUGH PREMIER EDUCATION,

PERFORMANCE, OUTREACH AND COLLABORATION



We look forward to helping you align your business, foundation or personal philanthropic intentions with one of our Rendezvous en Pointe underwriting opportunities.

Please contact Ashley Walden at 417.862.1343 or awalden@springfieldballet.org

springfieldballet.org

May 15, 2021





• While wine, liquor and other beverages will be

provided, if desired, you may bring your own

• Sponsors may decorate their own table in the theme color of the event. A prize will be awarded at the end of the evening for the best

self-decorated table

2021 SPONSORSHIP & ADVERTISING PLEDGE

Please print all names legibly and exactly as they should appear in all event materials and promotions. BUSINESS OR INDIVIDUAL NAME ____ CITY _____ ZIP CODE CONTACT _____ EMAIL ___ PHONE ____ SPONSORSHIP LEVELS **■ VIP SPONSOR** ■ PRESENTING CO-SPONSOR ☐ CHOREOGRAPHER \$2,400 \$1,250 \$3,500 **Includes Includes** Includes half-page full-page quarter-page back cover ad program ad program ad **PROGRAM ADS** ☐ FULL PAGE ■ QUARTER PAGE ☐ HALF PAGE \$800 \$500 \$300 8"X 10.5" 8"X5" 3.75"X 5" Includes logo on Includes logo on website website Press-ready ad files due April 1, 2021. All ads are COLOR with NO BLEED. Send high resolution (300dpi) artwork to art@springfieldballet.org. Accepted file formats: PDF, CMYK, JPG, AI, EPS, PSD Sponsorship Level Total \$_____ Program Ad Total \$_____ Overall Total \$_____ **BILLING INFORMATION** ☐ CHECK Payable to Springfield Ballet ☐ INVOICE ☐ CREDIT CARD Visa, Mastercard, Discover, AmEx MAIL TO: Springfield Ballet Card number: ___ 411 N. Sherman Pkwy. Expiration date:____ Springfield, MO 65802 3-Digit verification code: ____ **TERMS** OTHER DETAILS · Ad creation is the responsibility of the business/ • By signing this pledge, the business/individual listed above is committing to payment of the full individual amount selected

_____ SIGNATURE _____ DATE _____

• The business/individual understands that the location and color of Rendezvous en Pointe is a secret

until announced by Springfield Ballet, and agrees to not disclose any details of the event until they

have been made public by Springfield Ballet

PRINTED NAME__