



## Ballet Partner Levels & Benefits

July 2020 - June 2021

The Ballet Partners Annual Campaign provides Springfield Ballet resources to serve deserving families throughout Southwest Missouri by giving experiences of the art of dance through outreach and educational initiatives.

*Thank you for supporting Springfield Ballet by becoming a Ballet Partner.*

### **Choreographer: \$5,000+ Level (Tax-deductible amount based on benefits received):**

- Special Mention as a Presenting Sponsor during curtain speech at each performance (*a minimum of 13 performances*)
- 14 Platinum level tickets to *The Nutcracker* (Value: \$434)
- 14 Platinum level tickets to *Cinderella* (Value: \$350)
- Full page business promotion in Springfield Ballet's season program (Value: \$600)
- Name listing in season program as a Presenting Sponsor in *Ballet Partners* section
- Logo/name inclusion on production posters that advertise all performances, hung in Springfield area businesses
- Logo/name inclusion on theatre marquee, hung in front exterior window at Landers Theatre during production weeks
- Logo/name inclusion in Presenting Sponsor slideshow played on lobby television at Landers Theatre during each performance
- Name listing as a Presenting Sponsor on *Ballet Partners* poster to be displayed in the lobby at Landers Theatre during production weeks
- Company Spotlight in *En Pointe at Springfield Ballet*, a monthly e-newsletter, which includes your company logo and link to your corporate website
- Link and Name listing to your corporate website in *Ballet Partners* section on [www.springfieldballet.org](http://www.springfieldballet.org)

### **Prima Ballerina: \$2,500-\$4,999 Level (Tax-deductible amount based on benefits received):**

- 8 Gold level tickets to *The Nutcracker* (Value: \$232)
- 8 Gold level tickets to *Cinderella* (Value: \$184)
- Full-page business promotion in Springfield Ballet's season program (Value: \$600)
- Name listing in season program in *Ballet Partners* section
- Logo/name inclusion on production posters that advertise all performances, hung in Springfield area businesses
- Logo/name inclusion on theatre marquee, hung in front exterior window at Landers Theatre during production weeks
- Name listing on *Ballet Partners* poster to be displayed in the lobby at Landers Theatre during production weeks
- Company Spotlight in *En Pointe at Springfield Ballet*, a monthly e-newsletter, which includes your company logo and link to your corporate website
- Link and Name listing to your corporate website in *Ballet Partners* section on [www.springfieldballet.org](http://www.springfieldballet.org)

**Principal Dancer: \$1,000-\$2,499 Level (Tax-deductible amount based on benefits received):**

- 4 Gold level tickets to *The Nutcracker* (Value: \$116)
- 4 Gold level tickets to *Cinderella* (Value: \$92)
- ½ page business promotion in Springfield Ballet’s season program (Value: \$395)
- Name listing in season program in *Ballet Partners* Section
- Name listing on *Ballet Partners* poster to be displayed in the lobby at Landers Theatre during production weeks
- Company Spotlight in *En Pointe at Springfield Ballet*, a monthly e-newsletter, which includes your company logo and link to your corporate website
- Link and Name listing to your corporate website in *Ballet Partners* section on [www.springfieldballet.org](http://www.springfieldballet.org)

**Soloist: \$500-\$999 Level (Tax-deductible amount based on benefits received):**

- 2 Gold level tickets to *The Nutcracker* (Value: \$58)
- 2 Gold level tickets to *Cinderella* (Value: \$46)
- Name listing in season program in *Ballet Partners* section
- Name listing on *Ballet Partners* poster to be displayed in the lobby at Landers Theatre during production weeks
- Name listing in *Ballet Partners* section on [www.springfieldballet.org](http://www.springfieldballet.org)

**Demi-Soloist: \$250-\$499 Level (full amount is tax-deductible):**

- Name listing in season program in *Ballet Partners* section
- Name listing on *Ballet Partners* poster to be displayed in the lobby at Landers Theatre during production weeks
- Name listing in *Ballet Partners* section on [www.springfieldballet.org](http://www.springfieldballet.org)

**Friend of Springfield Ballet: \$1 - \$249 (full amount is tax-deductible)**

- Name listing in season program in *Ballet Partners* section
- Name listing in *Ballet Partners* section on [www.springfieldballet.org](http://www.springfieldballet.org)

**Designation Opportunities (not required)**

- Student Tuition or Pointe Shoe Scholarships – awards based on need and merit
- Dance Chance – free dance instruction to children in Title I Springfield Public School
- Children’s Workshop Series - low-cost, open to community children to provide a well-rounded introduction to the art of ballet.
- Professional Guest Artists – one to two perform at each production to provide professional quality productions that benefit students and community.
- 2nd Grade performances of *The Nutcracker* – part of the Any Given Child program, is designed to expose all children to the art of ballet at an early age - busing for every second grader in the Springfield Public Schools system is provided to attend a live, abridged performance of *The Nutcracker* at the historic Landers Theatre.